



EchoPoint Media

STAND FOR CHILDREN TV - PT. 2

New order - To Public File

Revision #:

Date: 4/5/2013

Client: Stand for Children
Media: TV
Product: Stand for Children
Market: Indianapolis
Primary Demo: Women 25-49
Separation between spots: 30

Estimate: 1904

Description: Stand for Children TV Part 2
Flight Start Date: 4/8/2013 05:00 AM
Flight End Date: 4/26/2013 04:59 AM

Vendor: WTHR-TV

1000 North Meridian Street

Send Billing To: EchoPoint Media

407 N. Fulton Street

Indianapolis, IN 46204

Contact: Steve Click

E-Mail: sclick@wthr.com

Phone: 317-636-1313

Indianapolis, IN 46202
Phone: 317.264.8400
Fax: 317.264.8401

Buyer: Terri Reilly

Affiliation: NBC

108842

Line No	Daypart Program	STN Gross	Dur	Wks 4/8	4/15	4/22	Total Spots
WTHR-TV							
11	MTuWThF 6:00a-7:00a EYWTNW SUNRISE<	\$1,200.00	1	30	3	3	1
12	MTuWThF 7:00a-9:00a TODAY SHW	\$900.00	2	30	3	2	1
13	Sa 7:00a-8:00a SATURDAY TODAY	\$500.00	3	30	1	1	0
14	Su 8:00a-9:00a SUNDAY TODAY	\$500.00	2	30	1	1	0
15	Su 9:00a-10:00a EYWTN-WK SNRS3	\$500.00	2	30	1	1	0
16	MTuWThF 9:00a-10:00a TODAY SHW2-NBC	\$400.00	3	30	1	1	0
17	MTuWThF 3:00p-4:00p ELLEN	\$500.00	3	30	2	2	0
18	MTuWThFSaSu 11:00p-11:35p EYWT NWS NIGHTBEAT	\$1,400.00	3	30	2	2	0
19	M 8:00p-10:00p THE VOICE	\$4,000.00	3	30	0	1	0
Total Cost:		\$29,200.00	Total Spots:		14	14	2

Signature:

Steve Click - WTHR 4/5/13

STATION CALL LETTERS + REP SIGNATURE

Disclaimer:

SEQUENTIAL LIABILITY POLICY: Client and EchoPoint Media agree to the American Association of Advertising Agencies definition of sequential liability for payment to the media. The agency shall be solely liable for payment of all media invoices if the agency has been paid for those invoices.